



July 13, 2022

Welcome to the 2022 Arizona Governor's Conference on Tourism!

Like you, I often have the privilege of hosting visitors to our state from across the country and across the world. I'm always happy to share with them our state's story of sustained economic success through travel and tourism, unmatched natural beauty and world-class quality of life.

As our state's amazing hospitality and tourism industry continues to recover, I want to thank all of you for your hard work in delivering the experiences that inspire tens of millions of annual visitors to choose Arizona as their vacation destination.

Tourism delivers positive economic impacts to the communities and people in each one of Arizona's 15 counties. The organizations that you represent and businesses that you own and operate are critical to this ongoing process.

Just as you look for ways to employ more Arizonans and continue to grow your businesses, we're here to continue to invest in you. Round 2 of the successful Visit Arizona Initiative (VAI) grant program will be open soon to help drive industry recovery and growth. I encourage you to consider options for these resources.

Director Debbie Johnson and the Arizona Office of Tourism have an excellent program planned for this year. Have a great conference!

Sincerely,

A handwritten signature in black ink that reads "Douglas A. Ducey". The signature is written in a cursive style with a large, prominent "D" at the beginning.

Douglas A. Ducey
Governor
State of Arizona