



**YES! I WILL SPONSOR THE FOLLOWING:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Diamond \$20,000 ** | <input type="checkbox"/> Platinum \$15,000 ** | <input type="checkbox"/> Gold \$10,000 **  |
| <input type="checkbox"/> Bronze \$5,000 **   | <input type="checkbox"/> Copper \$2,500       | <input type="checkbox"/> Exhibitor \$1,500 |
| Room Drop \$1,500                            | Room Key \$2,000                              | TOTAL                                      |

\*\* Conference staff will contact you for selection of your activity.

**AZGCOT Sponsorships:**

The sponsorship program for GCOT provides the opportunity to participate on a variety of levels, offering organizations the flexibility to choose the sponsorship level that best suits their budget and promotional needs. All sponsor levels are cash only participation and may be a cooperative partnership between no more than two organizations, each contributing an equal amount.

**Who Attends:**

Destination Marketing Organizations, Chambers of Commerce, Tourism-Related State Agencies, Hotels and Resorts, Restaurants, Wineries, F&B Providers, Attractions, Museums, State Parks, National Parks, Arts & Culture Businesses, Gaming Industry, Advertising Agencies and Marketing Firms, Cities, Counties, Economic-Development Agencies, Tourism-Industry Associations

**Standard Benefits for All Sponsor Levels.....INCLUDED**

- Company name, address and contact information in the Governor's Conference on Tourism Program (both printed and digital versions).
- Name recognition on the 2022 AZGCOT website linking back to sponsor's provided website.
- Complimentary exhibit space to include an 8' x 10' booth OR choice of breakout session to sponsor.

**Packaged Opportunities.**

**DIAMOND.....\$20,000**

- Sponsor your choice of evening reception or the conference lunch.
- Opportunity to address the audience at sponsored event for approximately three (3) minutes.
- Opportunity to play promotional video under two (2) minutes and place collateral materials on attendee tables.
- Full-page advertisement in the GCOT printed program.
- Six (6) complimentary attendee registrations.

**PLATINUM.....\$15,000**

- Sponsor your choice of evening reception or the conference lunch. First preference goes to Diamond, and first sponsor whose payment is received.
- Opportunity to play promotional video under two (2) minutes and place collateral materials on attendee tables.
- Full-page advertisement in the GCOT printed program.
- Four (4) complimentary attendee registrations.

**GOLD.....\$10,000**

- Sponsor your choice of one general session, first choice of session is determined by first sponsor whose payment is received.
- Opportunity to play promotional video under two (2) minutes and place collateral materials on attendee tables.
- Half-page advertisement in the GCOT printed program.
- Three (3) complimentary attendee registrations.

**BRONZE.....\$5,000**

- Sponsor your choice of one beverage break or breakfast, first choice is determined by first sponsor whose payment is received.
- Quarter-page advertisement in the GCOT printed program.
- Two (2) complimentary attendee registrations.

**COPPER.....\$2,500**

- Two (2) complimentary attendee registrations.

**EXHIBITOR.....\$1,500**

- Two (2) complimentary attendee registrations.

**Add On Opportunities.**

**Conference Room Drop Sponsor (2 available).....\$1,500**

- Sponsor one conference night room drop to our conference room block.
- Sponsor chooses, produces and delivers the gift or collateral you would like provided to each attendee under the room block.
- The first sponsor whose payment is received has first choice of either Wednesday or Thursday night.

**Conference Room Key Sponsor (1 available).....\$2,000**

- Sponsor provides full color, two-sided artwork for hotel room key design.

**Complete Back Side for Sponsorship.**

Questions:(602)542-0065 or info@azgcot.com



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Room Drop \$1,500	Room Key \$2,000	<b>TOTAL</b>

\*\* Conference staff will contact you for selection of your activity.

**Sponsor / Exhibitor Registration Form**

**Sponsor Contact Information –**

Please complete the following carefully as this information will be provided to attendees in the 2022GCOT Program, and Conference Attendee Directory.

Organization Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: Website: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Will you be attending: YES  NO   
 I will need an exhibitor's booth\*: YES  NO

**Attendee Contact Information –**

Please list the names of attendees based on your sponsor/exhibitor level:

Name	Organization	Title	Email
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Additional names of company attendees at full Conference fee

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Booth Information –**

Please complete the following information to help us prepare for your exhibit space upon your arrival at the conference. GCOT must be notified by June 24, 2022 if you would like a booth space, no late submissions will be accepted.

**Exhibit locations are based on the level of sponsorship and the date your form and payment are received. Please let us know if you have any preferences on companies you would like to be near:** \_\_\_\_\_

**Additional requests?** \_\_\_\_\_

**SECURITY:** GCOT will provide general perimeter security service during the "off" hours of the Conference for the Exhibition Area. GCOT is not responsible for any loss or damage to Exhibitor's personal items or property. Exhibitors are advised to insure against these risks.

**Payment Information –**

- Check Enclosed (Make checks payable to Arizona Governor's Conference on Tourism)
- Visa / MasterCard
- American Express

Sponsorships must be paid in full prior to receiving any conference benefits, promotion or registration.

**Credit Card Information:** Name on card: \_\_\_\_\_ Credit card number: \_\_\_\_\_  
 Expiration date: \_\_\_\_\_ Total amount: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Billing Address if different above: \_\_\_\_\_

\*\*\*Email address to receive credit card receipt: \_\_\_\_\_

**Return Completed Sponsorship Registration Form by Fax or Mail to -**

Arizona Governor's Conference on Tourism  
 Meetings & Concierges Source, LLC  
 7375 E. 6th Ave., Ste. 9, Scottsdale, AZ 85251  
 Fax : (480) 990-1889 Questions:(602)542-0065 or info@azgcot.com