



# THE ARIZONA GOVERNOR'S CONFERENCE ON TOURISM

August 2-4, 2021

YES! I WILL SPONSOR THE FOLLOWING:		
<input type="checkbox"/> Standard Booth \$1000	<input type="checkbox"/> Private Dinner \$TBD	<input type="checkbox"/> General Session \$6000
<input type="checkbox"/> Engagement Zone \$3000	<input type="checkbox"/> Standard Break \$2500	<input type="checkbox"/> Breakout Session \$1000
<input type="checkbox"/> Room Drop \$1500	<input type="checkbox"/> Premium Break \$3000	<input type="checkbox"/> Attendee Directory \$500
<input type="checkbox"/> Room Key \$2000	<input type="checkbox"/> Buffet Breakfast \$4000	<input type="checkbox"/> \$TOTAL

**AZGCOT Sponsorships:**  
 The sponsorship program for GCOT provides the opportunity to participate on a variety of levels, offering organizations the flexibility to choose the sponsorship elements that best suits their budget and promotional needs. All sponsor levels are cash only participation and are provided a la carte this year.

**Standard Benefits for All Sponsor Levels.....INCLUDED**

- Company name, address and contact information in the Governor's Conference on Tourism Program (both printed and digital versions).
- Name recognition on the 2021 AZGCOT website linking back to sponsor's provided website.
- All packages include ONE full conference registration and packages valued \$2,500 and over include TWO full conference registrations.

**Sponsorship Opportunities.**

**Standard Booth.....\$1,000**

- 8' x 10' booth space, pipe & drape in trafficked area of the conference. Safety measures will be implemented to ensure exhibitor and attendee safety.

**Engagement Zone (1 available).....\$3,000**

- Dedicated area approx. 8' x 20' in prime location of conference space. Pipe & drape provided. Use your area to create a unique experience and engage with attendees. Safety measures will be implemented to ensure exhibitor and attendee safety.

**Conference Room Drop Sponsor (2 available).....\$1,500**

- Sponsor one conference night room drop to our conference room block.
- Sponsor chooses, produces and delivers the gift or collateral you would like provided to each attendee under the room block.
- The first sponsor whose payment is received has first choice of either Monday or Tuesday night.

**Conference Room Key Sponsor (1 available).....\$2,000**

- Sponsor provides full color, two-sided artwork for hotel room key design.

**Private Sponsor Dinner Opportunities (Customizable for Conference Night 1).....\$5,000-\$10,000**

- GCOT meeting planners will assist with banquet space, menu and invite list of attendees for sponsor consideration.
- Sponsor will pay their own F&B & AV costs at negotiated conference rates.
- Please reach out to [connie@mcsourcenet.net](mailto:connie@mcsourcenet.net) with any questions.

**Standard Conference Break Sponsor (2 available).....\$2,500**

- Conference refreshment break with sponsorship signage.
- The first sponsor whose payment is received has first choice of which standard break they will sponsor.

**Premium Conference Break Sponsor (2 available).....\$3,000**

- Sponsor the gourmet popcorn snack break with logo'd snack bags (1 available) or sponsor the ice cream snack break with magnetic logo on ice cream cart (1 available).
- The first sponsor whose payment is received has first choice of which premium break they will sponsor.

**Conference Networking Buffet Breakfast Sponsor (2 available).....\$4,000**

- Sponsor the buffet breakfast on day 1 (1 available) or sponsor the buffet breakfast on day 2 (1 available).
- Signage recognition at the event.
- The first sponsor whose payment is received has first choice of which breakfast they will sponsor.

**Conference General Session Sponsor (3 available).....\$6,000**

- Opportunity to play promotional video (2 min. max) before your selected keynote speaker or lunch program.
- Opportunity to put collateral out on the tabletops and signage recognition at the event.
- The first sponsor whose payment is received has first choice of which event they will sponsor.

**Conference Breakout Session Sponsor (12 available).....\$1,000**

- Opportunity to play promotional video (30 sec. max) before your selected breakout.
- Opportunity to put collateral out on the seats.
- The first sponsor whose payment is received has first choice of which breakout they will sponsor.

**Early Access to GCOT Attendee Directory (unlimited).....\$500**

- Obtain the attendee directory before the conference to potentially schedule one-on-one appointments during the event.



**YES! I WILL SPONSOR THE FOLLOWING:**

Standard Booth \$1000   
  Private Dinner \$TBD   
  General Session \$6000  
 Engagement Zone \$3000   
  Standard Break \$2500   
  Breakout Session \$1000  
 Room Drop \$1500   
  Premium Break \$3000   
  Attendee Directory \$500  
 Room Key \$2000   
  Buffet Breakfast \$4000   
 \_\_\_\_\_ \$TOTAL

**Sponsor / Exhibitor Registration Form**

**Sponsor Contact Information –**

Please complete the following carefully as this information will be provided to attendees in the 2021 GCOT Program, and Conference Attendee Directory.

**Organization Name:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City, State, Zip:** \_\_\_\_\_  
**Phone: Website:** \_\_\_\_\_  
**Email Address:** \_\_\_\_\_  
 Will you be attending:      YES       NO

**Attendee Contact Information –**

Please list the names of attendees based on your sponsor/exhibitor level:

Name	Organization	Title	Email

Additional names of company attendees at full Conference fee

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Booth Information –**

Please complete the following information to help us prepare for your exhibit space upon your arrival at the conference. GCOT must be notified by July 19, 2021 if you would like a booth space, no late submissions will be accepted.

**Exhibit locations are based on the level of sponsorship and the date your form and payment are received. Please let us know if you have any preferences on companies you would like to be near:** \_\_\_\_\_

**Additional requests?** \_\_\_\_\_

**SECURITY:** GCOT will provide general perimeter security service during the "off" hours of the Conference for the Exhibition Area. GCOT is not responsible for any loss or damage to Exhibitor's personal items or property. Exhibitors are advised to insure against these risks.

**Payment Information –**

- Check Enclosed (Make checks payable to Arizona Governor's Conference on Tourism)
- Visa / MasterCard
- American Express

Sponsorships must be paid in full prior to receiving any conference benefits, promotion or registration.

**Credit Card Information:** Name on card: \_\_\_\_\_ Credit card number: \_\_\_\_\_  
 Expiration date: \_\_\_\_\_ Total amount: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Billing Address if different above: \_\_\_\_\_

\*\*\*Email address to receive credit card receipt: \_\_\_\_\_

**Return Completed Sponsorship Registration Form by Fax or Mail to -**

Arizona Governor's Conference on Tourism  
 Meetings & Concierges Source, LLC  
 7375 E. 6th Ave., Ste. 9, Scottsdale, AZ 85251  
 Fax : (480) 990-1889    Questions:(602)542-0065 or info@azgcot.com