



THE ARIZONA GOVERNOR'S CONFERENCE ON TOURISM

July 22-23, 2020

YES! I WILL SPONSOR THE FOLLOWING:

- | | | |
|--|---|---|
| <input type="checkbox"/> Diamond \$20,000 ** | <input type="checkbox"/> Platinum \$15,000 ** | <input type="checkbox"/> Gold \$10,000 ** |
| <input type="checkbox"/> Bronze \$5,000 ** | <input type="checkbox"/> Copper \$2,500 | <input type="checkbox"/> Standard \$1,500 |

SPONSOR LEVELS:

The sponsorship program for GCOT provides the opportunity to participate on a variety of levels, offering organizations the flexibility to choose the sponsorship that best suits their budget and promotional needs. All sponsor levels are cash only participation and may be a cooperative partnership between no more than two organizations each contributing an equal amount.

Benefits of Participating:

- Strengthen awareness of your brand and/or product with industry leaders.
- Show your commitment to Arizona's \$24.4 billion tourism industry.
- Get exclusive access to attendee contact information prior to event.
- Share your organization's name, logo, website and social-media info throughout GCOT.

Who Attends:

Destination Marketing Organizations, Chambers of Commerce, Tourism-Related State Agencies, Hotels & Resorts, Restaurants, Wineries, Attractions, Museums, State & National, Arts & Cultures Businesses, Retail Stores, Golf Courses, Gaming Industry, Advertising Agencies & Marketing Firms, Cities, Counties and Tourism-Industry Associations.

Standard Benefits for all Sponsor Levels –

- Company name, address and contact information in the GCOT Digital Program.
- Early Access to the Digital GCOT Attendee Directory
- Name recognition on the 2020 GCOT website.
- Verbal recognition at the conference.

DIAMOND LEVEL \$20,000

- Sponsor your choice of Keynote Session. The first sponsor whose payment is received has first choice of what event they will sponsor.
- Opportunity to play a promotional video under two minutes in length prior to keynote session.
- Opportunity for one post GCOT email to all attendees from GCOT account.
- Company logo and website url featured on azgcot.com, and in sponsored session Zoom chat panel.

GOLD LEVEL \$10,000

- Sponsor one of the general sessions. The first sponsor whose payment is received chooses the session they would like to sponsor.
- Opportunity to play a promotional video under two minutes in length prior to general session.
- Company logo and website url featured on azgcot.com, and in sponsored session Zoom chat panel.

BRONZE LEVEL \$5,000

- Sponsor a breakout session. The first sponsor whose payment is received chooses the breakout they would like to sponsor.
- Company logo and website url featured on azgcot.com, and in sponsored session Zoom chat panel.

COPPER LEVEL \$2,500

- Company logo featured on azgcot.com, and in conference collateral when applicable.

Sponsor / Exhibitor Registration Form

Sponsor Contact Information –

Please complete the following carefully as this information will be provided to attendees in the 2020 GCOT Program, and Conference Attendee Directory.

Organization Name: _____

Contact Name: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: Website: _____

Email Address: _____

Will you be attending: YES NO

Payment Information –

- Check Enclosed (Make checks payable to Arizona Governor's Conference on Tourism)
- Visa / MasterCard
- American Express

Sponsorships must be paid in full prior to receiving any conference benefits, promotion or registration.

Credit Card Information: Name on card: _____ Credit card number: _____

Expiration date: _____ Total amount: _____

Signature: _____

Billing Address if different above: _____

*** Email address to receive credit card receipt: _____

Return Completed Sponsorship Registration Forms by Fax or Mail to -

Arizona Governor's Conference on Tourism

Meetings & Concierges Source, LLC

7375 E. 6th Ave., Ste. 9, Scottsdale, AZ 85251

Fax : (480) 990-1889 Questions: (602) 542-0065 or info@azgcot.com