



2018 GOVERNOR'S CONFERENCE ON TOURISM

*Friday, July 20th
10:45AM - 12:00PM
Closing Keynote Session*

International Insights

Gain insight into the international travel market with Destination Analysts' State of the International Traveler study. President and CEO Erin Francis-Cummings will discuss travel drivers as well as the appeal of iconic Arizona experiences. She will then join a panel of AOT's representatives to discuss trends, unique market conditions and traveler sentiment in each of their countries. Audience Q&A will be available to close out the session.

Erin Francis-Cummings, President & CEO, Destination Analysts

AOT Canada Representative: Aisha Dhalla

AOT China Representative: Jonathan Jiang

AOT France Representative: Barbara Boltoukhine

AOT Germany Representative: Micha Beyersdorf

AOT Mexico Representative: Pedro Burreucos

AOT United Kingdom Representative: Karis Masham