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## 2018 GOVERNOR'S CONFERENCE ON TOURISM

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*Friday, July 20th  
10:45AM - 12:00PM  
Closing Keynote Session*

### **International Insights**

Gain insight into the international travel market with Destination Analysts' State of the International Traveler study. President and CEO Erin Francis-Cummings will discuss travel drivers as well as the appeal of iconic Arizona experiences. She will then join a panel of AOT's representatives to discuss trends, unique market conditions and traveler sentiment in each of their countries. Audience Q&A will be available to close out the session.

Erin Francis-Cummings, President & CEO, Destination Analysts

AOT Canada Representatives: Aisha Dhalla and Stephanie Freed-Burns

AOT China Representatives: Jonathan Jiang and Jane Dong

AOT France Representative: Barbara Boltoukhine

AOT Germany Representative: Micha Beyersdorf

AOT Mexico Representatives: Mariana Briseno and Pedro Burreucos

AOT United Kingdom Representatives: Karis Masham and Melissa Kerr