

Phoenix, AZ 85007 100 N 7th Ave #400





# **PRELIMINARY CONFERENCE AGENDA**

## **MONDAY, JULY 22, 2019**

**Exhibitor Move-in** Noon 3:00 PM Registration Opens 4:00 PM **General Session** 5:00-7:00 PM Conference Reception in Exhibit Hall

## **TUESDAY, JULY 23, 2019**

11:00 AM-2:00 PM

7:30-8:15 AM Conference Breakfast in Exhibit Hall 8:15-10:30 AM **General Sessions** 10:30-11:00 AM **Morning Break** in Exhibit Hall

Concurrent Workshops +

Conference Lunch 2:00-3:00 PM **Concurrent Workshops** 3:00-3:30 PM Afternoon Break in

**Exhibit Hall** 

3:30-4:30 PM **Concurrent Workshops Conference Reception** 5:00-6:00 PM

in Exhibit Hall

6:00-8:00 PM Governor's Tourism Awards Gala

## WEDNESDAY, JULY 24, 2019

8:00-9:00 AM Conference Breakfast in Exhibit Hall 9:00-10:15 AM **General Session** 10:15-10:45 AM Morning Break in Exhibit Hall \*Suggested time for door prize or raffle drawinas

10:45 AM-12:00 PM **Closing General Session** 

& Exhibit Move-Out

# **Important Sponsor and Exhibitor Deadlines**

## **MAY 31**

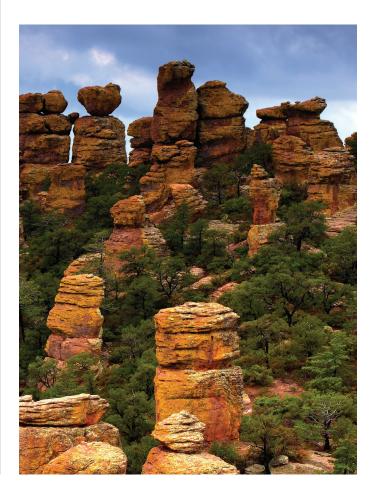
Last day to register at the early bird rate

# **JUNE 24**

Last day to notify GCOT if you would like a booth space

# **IULY 8**

Last day to pay in full for sponsorship and/or exhibit booth



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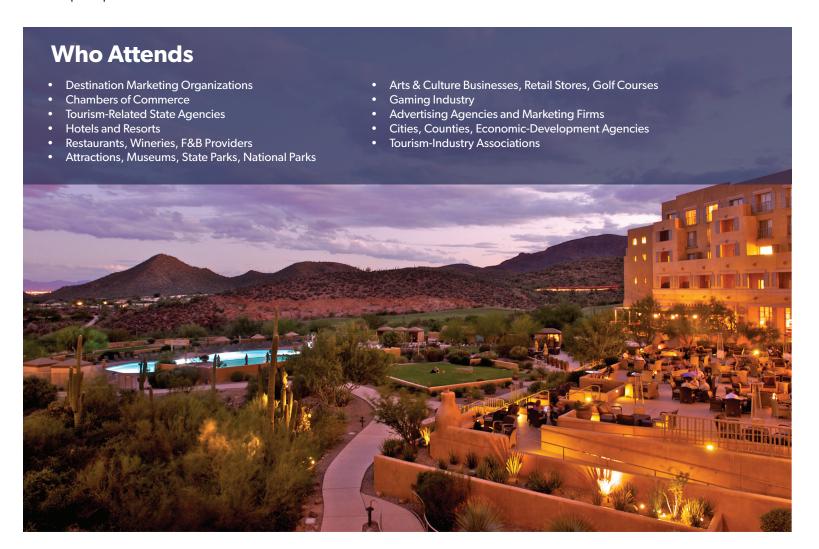
# THE ARIZONA GOVERNOR'S CONFERENCE ON TOURISM July 22-24, 2019

# **Benefits of Partnering**

- Make key contacts with Arizona's tourism leaders and build relationships with the conference's 500+ attendees
- Get exclusive access to attendee contact information
- Strengthen awareness of your brand and/or product with industry leaders in attendance
- Share your organization's name, logo, website and social-media info on conference materials
- Show your commitment to Arizona's \$23 billion tourism industry

# **Exhibit Showfloor**

We want to help drive attendees to your booth to connect with you. Please consider hosting a raffle or door prize at your booth. Bring a giveaway valued at \$25 or more that you will award on the last day of the conference. Not only will an attendee leave the conference with a special gift from your organization, but you will have the opportunity to leave the conference with business leads generated from attendees who participate.



# **SPONSORSHIPS**

The Sponsorship Program for GCOT provides the opportunity to participate on a variety of levels, offering organizations the opportunity to purchase the recognition that best suits their budget and promotional needs. All sponsor levels are cash only participation and may be a cooperative partnership between no more than two organizations, each contributing an equal amount.

# **Sponsorship Packages**

## **Standard Benefits for All Sponsors**

- Company name, address and contact information printed in the Governor's Conference on Tourism (GCOT) Program Book.
- Complimentary exhibit space to include an 8' x 10' booth.
- Name recognition on the 2019 GCOT website.
- A copy of the GCOT Attendee Directory. Early access available to Copper Level and above.

## **Diamond \$20,000**

- Standard Benefits for all sponsors.
- Sponsor your choice of evening reception or the conference lunch.

  The first sponsor whose payment is received has first choice of what event they will sponsor. Included: Signage display at your sponsored event
- Opportunity to address the audience at sponsored event for approximately three minutes.
- Opportunity to play a promotional video under two minutes in length prior to speaker coming onstage.
- Opportunity to place collateral materials on attendee tables.
- Full-page advertisement in the GCOT Program Book.
- Company featured on azgcot.com, and in conference collateral when applicable.
- Verbal recognition during the Conference.
- Six (6) complimentary attendee registrations (includes all materials, meals, workshops and events).

## **Platinum \$15,000**

- Standard Benefits for all sponsors.
- Sponsor your choice of evening reception or the conference lunch. First preferences go to Diamond, and first sponsor whose payment is received. Included: Sigange display at your sponsored event.
- Opportunity to play a promotional video under two minutes in length prior to speaker coming onstage.
- Opportunity to place collateral materials on attendee tables.
- Full-page advertisement in the GCOT Program Book.
- Company featured on azgcot.com, and in conference collateral when applicable.
- Verbal recognition during the Conference.
- Four (4) complimentary attendee registrations (includes all materials, meals, workshops and events).

#### Gold \$10,000

- Standard Benefits for all sponsors.
- Sponsor one of the general sessions. The first sponsor whose payment is received chooses the event they would like to sponsor. Included: Signage display at your sponsored event.
- Opportunity to play a promotional video under two minutes in length prior to speaker coming onstage.
- Opportunity to place collateral materials on attendee tables.
- Half-page advertisement in the GCOT Program Book.
- Company featured on azgcot.com, and in conference collateral when applicable.
- Verbal recognition during the Conference.
- Three (3) complimentary attendee registrations (includes all materials, meals, workshops and events).

#### **Bronze \$5,000**

- Standard Benefits for all sponsors.
- Sponsor a beverage break or breakfast during GCOT. The first sponsor whose payment is received chooses the break they would like to sponsor. Included: Signage display at your sponsored event.
- Quarter-page advertisement in the GCOT Program Book.
- Company logo featured on azgcot.com, and in conference collateral when applicable.
- Verbal recognition during the Conference.
- Two (2) complimentary attendee registrations (includes all materials, meals, workshops and events).

#### Copper \$2,500

- Standard Benefits for all sponsors.
- Company logo featured on azgcot.com, and in conference collateral when appliacable.
- Verbal recognition during the Conference.
- Two (2) complimentary attendee registrations (includes all materials, meals, workshops and events).

## **Exhibitor - Booth \$1,500**

- Standard Benefits for all sponsors.
- Two (2) complimentary attendee registrations (includes all materials, meals, workshops and events).

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

\*These are add on elements and you must first be an existing sponsor to purchase one of these opportunities. They are all on a first come first served basis.

## Conference Room Drop Sponsor (2 Available) Monday Night (\$1,500) • Tuesday Night (\$1,500)

- Sponsor the nightly room drop to our conference room block.
- Sponsor chooses, produces and delivers the gift or collateral you would like provided to each attendee under the room block.
- The first sponsor whose payment is received has first choice of which night they will purchase.

## Conference Room Key Sponsor (1 Available) \$2,000

- Sponsor provides full color or black and white, two-sided artwork for hotel room key design.
- The first sponsor whose payment is received will be the conference room key sponsor.